

# P.O. Box 118 Haddon Heights, NJ 08035

WWW.HHHISTORICAL.ORG

#### Volume 48 Number 1

We meet on the 3rd Monday- April, July, & October. 4th Monday- January: 7:00pm- Haddon Heights Library

### NOTE: NEW DATE FOR OUR JANUARY 2023 IN-PERSON SOCIETY MEETING-

Real home cooking! Have you ever complained that your oven doesn't heat evenly, or that you can't tell when the modern electric cooktop is no longer hot? Well, my friends, our next speaker, Dianne Snodgrass will make sure you appreciate just how well we really have it these days. In the old days, food choices were seasonal in South Jersey, so there were no strawberries in January. The balanced meal we know about today didn't exist in the 18th and 19th centuries. We'll be looking at handwritten family receipt (recipe) books as well as a few commercial reproductions. Diane is currently the Collections Manager at the Historical Society of Haddonfield and the previous Camden County Historical Society Education Program Coordinator, and interpreted Open Hearth Cooking for ten years.

PRESIDENT'S MESSAGE- I would like to take this opportunity to wish everyone a Healthy and Happy New Year!!!!!!!!!! I am excited to announce that the Haddon Heights Historical Society has been awarded a \$3,500.00 Grant from the County History Partnership Program. The Society will utilize these funds to continue our efforts documenting Haddon Heights History through historical interpretive signs. I am also excited to announce that the Society will be installing

four new signs in the very near future. We look forward to seeing all of you at the installation ceremonies. Those members who have supplied an e-mail address, will be notified in advance of each new sign, and details will be sent out as soon as we have installation dates confirmed.

Local historian Diane Snodgrass will be presenting an interactive program to our group on January 23. Members will be able to sample historical "recipets" (recipes). Diane has requested that members bring a favorite old recipet (recipe). She will discuss the recipets and we will learn how recipets have been adapted over time. Looking forward to seeing all of you at our meeting on January 23rd !!!!!!!!!! Elena M. Hill, President

VOLUNTEERS STILL NEEDED FOR THE BOARD- Please review the last page of the newsletter to see the openings we have for Historical Society Board members and assistants. In particular, we are looking for someone willing to help with scheduling speakers, programs, and nominations for elected Historical Society Board





January 2023

officers. No experience is required! <u>YOU can make a difference</u> if you are willing to step up and help. If you are unable to assist at this time, maybe you can think of someone who might be interested, and ask them to contact any Board member. We are looking for new members as well, so if you have new neighbors, please tell them bout YOUR Historical Society, and the quarterly meetings. The more people you share our news with, the more opportunity for us to grow and become even more representative of our town!

## FAIRFIELD GARAGE INTERPRETIVE HISTORICAL

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<u>MARKER DEDICATION</u> As mentioned in the previous newsletter, our latest interpretive historical marker was dedicated on October 28th at the site of the former Fairfield Garage. This building is now home to Sensonics International. They are a world renowned manufacturer and distributor of quality quantitative tests of taste and smell. The unveiling and dedication of

the historical marker coincided with the celebration at Sensonics, of their 40 year business anniversary. After the sign dedication, Dr. Richard Doty, President of Sensonics International, hosted a luncheon for his employees and generously invited all attendees of the Historical Society ceremony to join them. He presented an overview of company history, their work, products, and research. I have lived in this town for 35 years, and honestly never had a clue what the company was all about. This was a great opportunity for local people to get a peek inside and learn about a local business that has been supporting Haddon Heights for decades. I have included above, some photos from the event.

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<u>MORE SIGNS TO COME-</u> Through the support of a family foundation in memory of Lynn Laitman, who lived in Haddon Heights, and the generous grant from the Camden County Historical Partnership Program, we plan to continue our historical interpretive sign program throughout Haddon Heights. We have four signs in process now, with more to come. As the old-time billboards used to say, "Watch This Space...." for more information regarding the placement and dedication ceremonies. Your historical society continues to live up to our motto of "Remembering Yesterday For The People Of Tomorrow."

TERMINI BROTHERS- GOLD MEDAL PASTRY- Over the holidays, my wife and I received a gift



<u>D MEDAL PASTRI-</u>Over the holidays, my wife and I received a gift box from Termini Brothers Bakery. Famous in Philadelphia and the region, I never knew much about their story. Fortunately, the gift card enclosed in the package included a brief history. I found it interesting, and present the information to you here.

Two brothers with one dream... That's how it all began back in 1922, when Giuseppe left Enna Sicily to reunite with his brother Gaetano, who had come to America one year earlier. Gaetano's position at the Stetson Hat Company afforded them the opportunity to save enough money to open a small, humble bakery in the heart of South Philadelphia. After a

year of accumulating whatever funds they could, the dream became a reality. The original site was

established at 1514 South 8th Street, across the street from the current main store and bakery shop. The two brothers' tireless work ethic, in conjunction with their commitment to reinvesting their time and revenue, built a tradition and reputation for quality that has lasted for generations.



Giuseppe and his only son Vincent, worked side by side from the time Vincent was a young boy, which allowed him to learn the key to his father's success. It was not a recipe nor a state of the art piece of



machinery. The key to Giuseppe's success was simple: "Have a passion for what you do and make a commitment to be the best at whatever you undertake". In 1976, after over 50 years of unrivaled dedication to the business, Giuseppe passed the business to his son, Vincent Sr.

Today, the third generation of the family business, Joseph and Vincent, Jr.,

continue the tradition that their grandfather and father entrusted to them. Just like their father before them, both men started working in the bakery at a very young age. The family legacy of hard work and attention to detail still serves as the cornerstone to it's success. The business has grown to four retail stores and an on-line storefront, yet all production remains in the original shop, to maintain the highest level of quality and consistency. Every day, the two brothers, along with their parents Vincent,



Sr., and Barbara, work collaboratively to ensure that the vision of the founders is upheld: To build a tradition and reputation of quality to last for generations.

<u>OBSERVATIONS AND HUMOR ABOUT BECOMING "HISTORICAL"...(OLDER)-</u> I have begun the process of reducing, repurposing, and recycling my many years of accumulated "stuff"; all of which was important to me at some point in my life. It is a great opportunity to remember the moments or events associated with those items, but also a chance to give them to someone new, who will appreciate them, or to just let them go..... As part of this very cathartic (read as SLOW) process, I came across some humorous e-mails and lists from 40 years ago, or so, when "old" seemed a long way away. What I found is that most of those jokes, lists, and one-liners contained truisms I have begun to experience as I, too, become a historical artifact. There will be no replacing all of my gathered knowledge and useless bits of information, once I am gone, and I would like to think the world will be a little the worse for it. But, I am not delusional. The world will go on, and will never miss any of my stored trivia facts. At any rate, I thought it would be a good idea (let me know through the P.O. Box address if you disagree), to share with you, over the next few newsletters, some of those humorous observations and musings about getting older. Example: You now hear your favorite songs in elevators and stores, not on the radio. I know I'm guilty..

## 2023 Membership Application / Renewal- Haddon Heights Historical Society

Name		
Address		
Phone (H)	(C)	E-Mail
Membership Type	e:Single- \$10.00House	hold- \$15.00 Additional tax deductible donation of:

#### COMING EVENTS

H. H. Historical Society– Winter General Meeting: January 23rd 7:00pm– Haddon Heights Library

<u>MEMBERSHIP DUES</u> With the new year comes the opportunity to renew your membership in the Haddon Heights Historical society. Please remember to sign-up for 2023! Your dues help us keep history alive. Only paid-up members will continue to receive this highly informative and insightful (ed.) HHHS Newsletter!

Your "Paid Through" year is highlighted on your mailing label. <u>Your</u> dues help defray Society costs and support our mission. Please return the membership form on page 3 and remain a member in good standing.

Those members who provide us an e-mail address, will also receive an electronic color copy of each edition of the newsletter in advance of the mailing.

<u>CHECK OUR WEBSITE – www.hhhistorical.org</u>. Take a look and check out our archived material Many thanks to Gianna Hill, our Webmaster, for keeping us current and moving forward!

2023 Historical Society Board			
President-(2022-2024)	Elena Hill		
Vice-President-(2022-2024)	Bob Hunter		
<u>Past President-</u>	Margaret Westfield		
<u>Treasurer-(2022-2024)</u>	David Somerville		
<u>Secretary- (2021-2023)</u>	Lauren McBeath		
Trustees- (2022-2025)	Ken Funkhouser		
	Anne McAdams		
	Peter Hill		
COMMITTEES /	CHAIRS		
<u>Newsletter Ed</u>	Ken Funkhouser		
Membership Chair-	Joan Rossler		
Web Master-	Gianna Hill		
Nominating Comm	Bob Hunter/		
	Peter Hill		
<u>Borough Council Liaison</u>	Rose Fitzgerald		
Historical Society Affairs-	VACANT		
Merch/Fund Raising-	Joan Rossler		
Programs/Publicity-	Peter Hill		
Programs/Publicity- Asst.	VACANT		
<u>Digital Photographer</u>	Amy Schmidt		
Contact the Board : WWW.HHHISTORICAL.ORG			

<u>Mail correspondence-</u>P.O. Box 118Haddon Heights, NJ 08035

The Haddon Heights Historical Society is a 501(c)3 organization. Please keep us in mind as you plan your charitable donations. Make History by Making us part of Your Legacy...

Thank you for reading the latest edition of the H.H.H.S. newsletter. I hope you find it informational and entertaining. I am always looking for input and stories from our members. Please consider sending me your reminiscences! By the way... Did you notice the difference\* in this edition from previous ones? Hint:Take a close look at the address page..... Thanks for listening! Ken Funkhouser, Editor- since 1994

\*This is the change! Due to Post Office Regulations, the newsletter address page/photo had to be inverted to run through the mailing machines!!! SE080 fNc 'stybiəJf uopprojf 811 x0& 'O'Ł htaj205 jvzj.notsijf stybiəJf uopprojf